You must include a written description of three observable trends based on the data:

1. Based on gender, more than 80% of all players are male. Female players do have a higher average purchase price.
2. The age group of 20-24 are around 45% of the total count of players. The age group of 35-39 spend the highest average total purchase per person at $4.76.
3. The item “Oathbreaker, Last Hope of the Breaking Storm” is the popular and profitable item in the game store. It has a purchase count of 12 and total purchase value of $50.76.